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# PARRELLA'S

## 1952 DAHLIA CATALOGUE

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U. S. Department of Agriculture



MARIE LAYNE

Description on Page 3

## ALBERT PARRELLA DAHLIA GARDENS

3380 ELY AVENUE • Corner 222nd Street • BRONX 69, N. Y.

Telephone OLinville 5-8384

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## I Grow the Best — Discard the Rest

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Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1952. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend, because I feel my dahlias speak best for themselves.

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quality will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

### IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll Certificate Winners or has proven with us to be truly outstanding. Not only that, but the varieties offered are reliable in every respect, good growers, fine producers, insect resisting foliage and most of them are of large size blooms, and true prize winners. If you are interested in large size dahlias, you surely are not going wrong by ordering from us. This may be of interest to you to know that we do not force our dahlias for size, but we are gratified to know that our customers secure the lion's share of prizes at the Show.

### VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sales as yet, as well as many novelties.

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We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

### A WORD ABOUT OUR DAHLIA PLANTS

We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed. Our customers who have purchased plants from us in the past years have been very well satisfied. Not only have our plants produced wonderful blooms for them, but also have secured good clumps. Plants will be shipped from May 1st on. If an early shipment is required, kindly advise.

### DIRECTIONS OF REACHING PARRELLA DAHLIA GARDENS

Customers can easily reach our place by taking the East Side Subway (Lexington Avenue) the train that is marked "241st Street & White Plains Road." Get off at East 180th Street and change for the SHUTTLE which passes our gardens. Get off at BAYCHESTER AVENUE. The distance between 180th Street and Baychester is only five stations. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only Ten Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

Member of American Dahlia Society and The New York Florists Club



For ENTRY BLANKS write to the Secretary, Andrew J. Mulcahy, 26 Marshall Avenue, Floral Park, L. I., N. Y., or to us.

The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

*The*  
**PARRELLA**  
**DAHLIA GARDENS**

*presents the following introductions from our Gardens and  
other Growers, for the Season of 1952*

**SEE FLOWER GROWER HONOR ROLL**

**MARIE LAYNE** (Parrella)—F. D. bluish lavender with some magenta flecks putting it in the variegated class. Size of blooms 9x4½". Height of plants 5 to 5½ feet. Stems good. Hold bloom at perfect angle. Plant is good grower with dark green leathery foliage. The color of this dahlia is unusual and attractive. Winner of seedling award at A.D.S. Show in New York in a keenly contested class. This variety has been named for the coloratura soprano artist, Marie Layne.

Roots \$15.00 net. Plants \$7.50 net.



**JACK-OF-HEARTS** (Kelly-Parrella)  
—Bi-color F. D. Dianthus purple. Edges of petals white. Has some fuschia purple blending. Size 8x5. Height of plant 5 feet. Blooms held on side at about 45 degree angle. Plant is a good grower. Won first in open to all class at Scranton. Won Tri-Color in the open class at New York. Won first in Bi-Color Class at Long Island Show. Certified at Farmingdale Trial Grounds and on Mr. Dudley's Flower Grower Honor Roll.

Roots \$10.00 net. Plants 5.00 net.

**JACK OF HEARTS**

**STELLA M.** (Retzer)—Informal decorative, formal at early stage of blooming, mallow purple blended light rosaline purple. Size 10 by 6 inches. Stems 18 to 20 inches, stiff; blooms held on side. Foliage dark and broad. Not too profuse bloomer but good keeper.

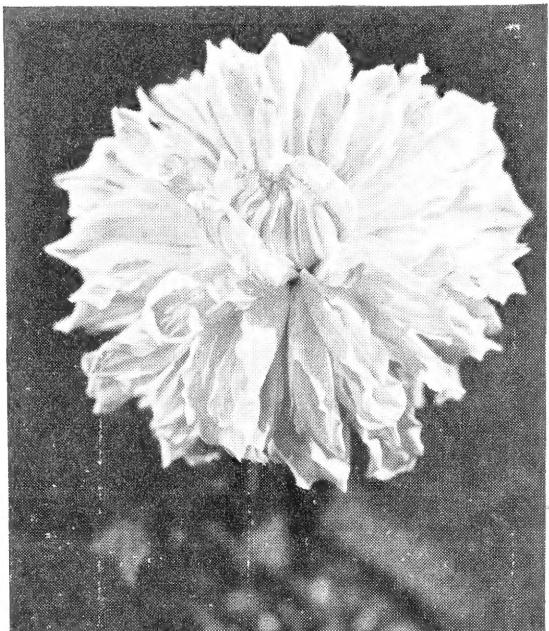
Roots \$5.00 Plant \$2.50

**WOODLAND PEACH** (Wakeman Gardens) Semi-Cactus—Color, lovely blend of Coral pink and empire yellow. Size 8x5", stems 10". Bush 4½ feet. Blooms on side at 45 degree angle. An early and profuse bloomer that lasts long when cut.

Plants \$7.50 Net

**TIARA** (Brown)—A glistening orange-peach I.D., heavily tipped white. Size 10x6" on excellent stems. Blooms face well, making a stunning flower.

Plants \$2.50 Net



**HENRY Z.**

**SENSATION, SC.** (Robens)—Pink with white center. Good stems and foliage, vigorous grower, free bloomer. Blooms facing or slightly up. Blooms 10x13". Has won many first's and special awards on the show table. Has both beauty and size.

Plants \$7.50

**FLOSSIE H.** (Dixie Nurseries)—Formal decorative, light blend of camellia rose and cream, petal base lemon yellow. Size 9x4½ inches. Stems 10 to 12 inches, canelike, hold blooms on side. Bush 4½ feet. Profuse bloomer all season. Won A. D. S. certificate at Farmingdale in 1951. Excellent substance.

Plants \$5.00 Net

**DETROIT 250** (Lakeside)—Incurved cactus, occasional blooms semi-caactus, dark Orient red, almost carmine, with lighter reverse, general effect vivid red. Size 10½x5", stems 10 inches, canelike. Petals have good substance. Certified at New Brunswick.

Plants \$7.50 Net

**EIGHT-EIGHTY** (Dixie Gardens)—F. D. rosy mauve. Size 9", free blooming and lasts long when cut. Won certificate at Ohio Trial Grounds, also on Col. Eddys' Honor Roll.

Plants \$4.40 Net

**BIG MO** (Roberts-Ruschmohr)—Straight cactus Indian Lake and carmine red, almost black. Size 12 by 6 inches, could be grown larger. Stems 10 to 15 inches, hold blooms on side. Bush 5 feet. Won American Home Achievement award at Long Island and Southtown, Chicago shows.

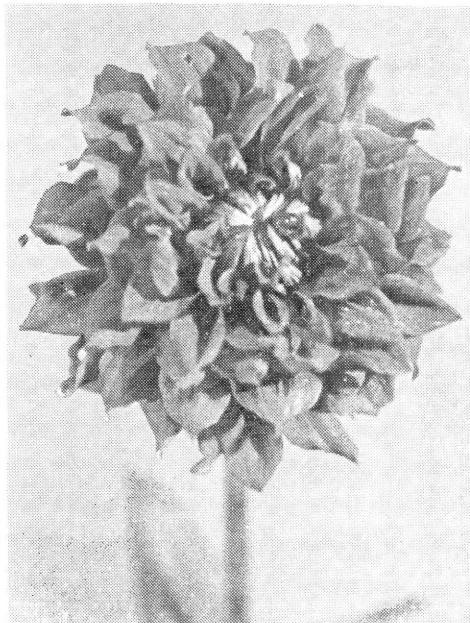
Plants \$7.50 net

**PATRICIA SPOLLEN** (Pennypack Garden)—Incurved cactus, blend of orient red and signal yellow, general effect orange. Size 10½ by 6 inches. Blooms, on 15-inch stiff stems, held on side and at 45° angle. Good substance. Won nine American Home Achievement Medals and five A.D.S. Seedling Sweepstakes.

Plants \$7.50 net

**TIDAL WAVE** F. D. to I. D.—This is a giant yellow that grows very large. Top winner at the Royal Society trials, Sydney, Australia. Huge blooms always, carried on perfect stems at desired angle. A prize winner.

Plants only \$7.50



**NIGHT EDITOR** (Hulin-Parrella)--

Informal to semi-cactus. Color cyclamen purple blended to darker peony purple. Size of blooms 9x5 $\frac{1}{2}$ ". Height of plant 5 feet Good grower with healthy dark foliage. Some blooms carried facing and some on top on good stems. Color formation and size of this variety combine to make a really attractive flower. An Honor Roll Dahlia.

**Root \$10.00 Net**      **Plants \$5.00 Net**

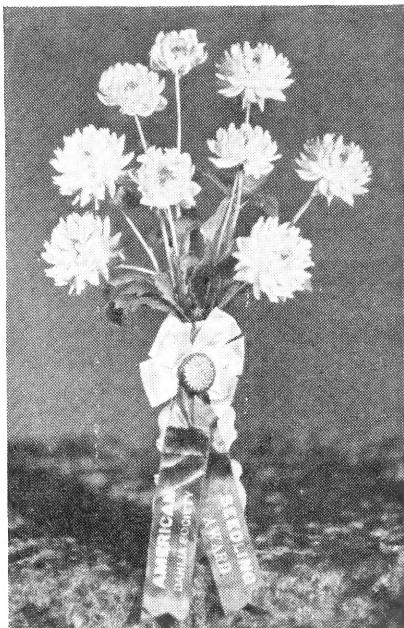
**NIGHT EDITOR**

**TEN BRIEF SUGGESTIONS TO THE AMATEUR  
ON HOW TO GROW BETTER DAHLIAS**

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasiticide at least once every two weeks.
9. About August 1st, scatter a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.

**IMPORTANT**

For home use or florist's trade, do not overlook these four (4) medium sized dahlias Gay-Gypsy Girl Dave Platt and Ruby Glow. These are wonderful producers of blooms on fine long stems, also good keepers after being cut. Truly a gold mine for the florist trade. Gay & Dave Platt received a gold medal at the New York Florist Club—Gypsy Girl and Ruby Glow are a fine companion to the others in the color class and a true prize winner at the Show.



DUKE (Chappaqua-Parrella) — Miniature F. D. light blend of marigold orange on yellow base. Height of plant 3½ feet. Profuse bloomer on long stems. Long keeper when cut making it ideal for commercial purposes. Duke is an attractive little gem that was awarded the A.D.S. Silver Trophy at New York for best new small flower under 4 inches. If you want a prize winning miniature, don't pass up Duke. On Mr. Dudley's Honor Roll.

Roots \$3.50 net Plants \$1.75 net

DUKE

## JUST A FEW OF OUR MANY TESTIMONIALS

St. Paul, Minn.  
April 7, 1950

Please send the Dahlia seeds. As I'd like to send some by airmail to Germany. You may not know it but you made yourself friends in that country because your Dahlia seeds have done wonders there, which I have sent.

Mr. L. I.

Century, Florida  
May 2, 1951

The Dahlia roots arrived in good condition. The roots you send us are always of high quality and your courtesy is appreciated.

Mrs. A. L. W.

Woodside, Long Island  
Oct. 1, 1951

The Dahlias I grew from your seeds are truly beautiful.

Have grown Dahlias from seeds before, but never like yours. What a pleasure.

Mrs. A. M.

Tulsa, Okla.  
April 12, 1951

We have bought your roots before and have received a great deal of pleasure from the beautiful blooms.

Mrs. D. A.

Box 271  
Greenlawn, L. I.  
January 27, 1951

Dear Sir:

Please send catalog. The varieties I got from you in the Spring did very well. My seedling scored 85.1 at Farmingdale.

Yours truly,

J. L.

Cleveland 24, Ohio  
June 5, 1951

Mr. Albert Parrella

Dear Sir:

Please accept my sincere thanks for your kindness, generosity and promptness. It makes us glad that there are some decent Human Beings around. I shall try to contact all the big estates on your behalf.

G. H. S.

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When better dahlias are grown, I will grow them.

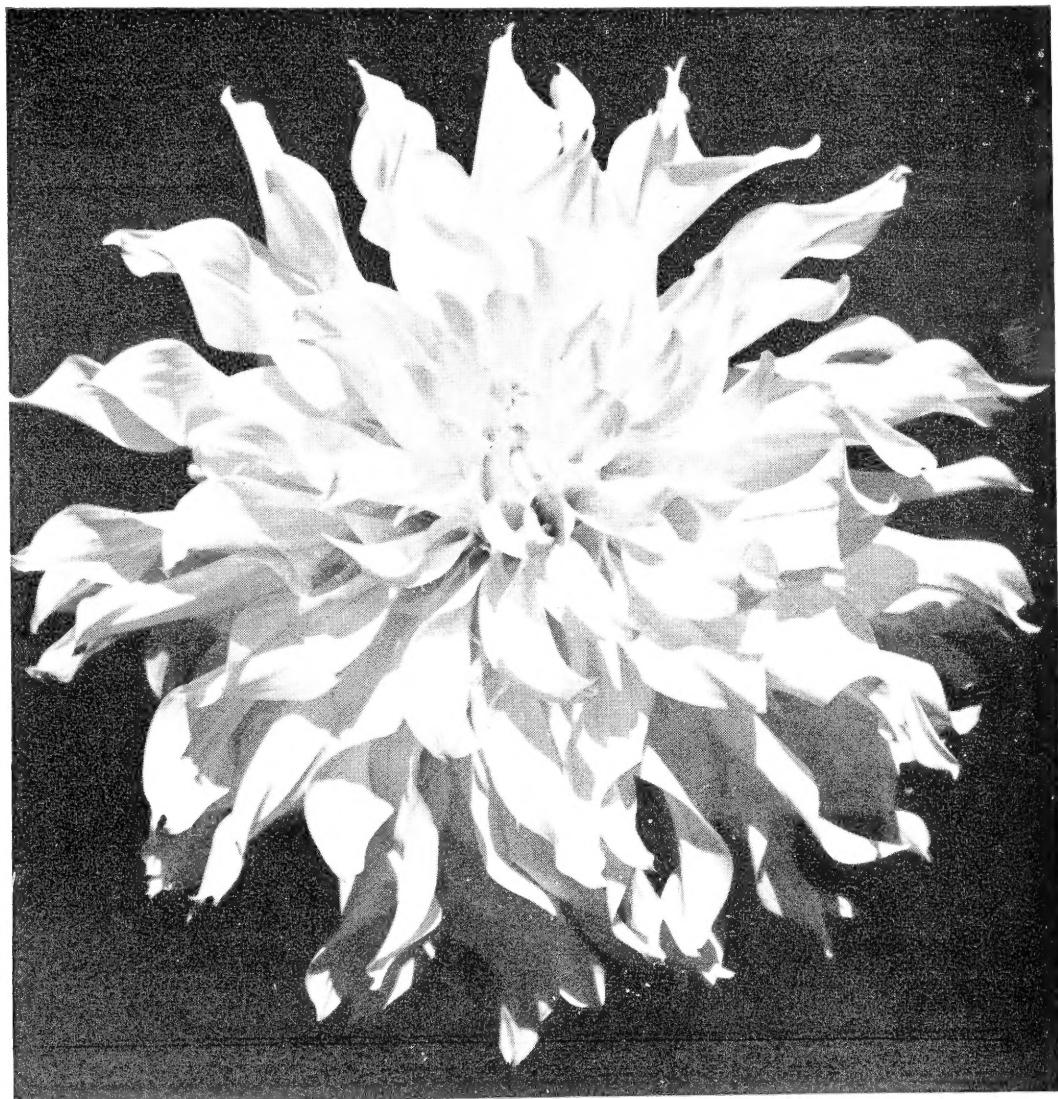
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#### GENERAL LIST OF STANDARD VARIETIES

##### Large Flowering Type

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus;  
I. D.—Informal Decorative; St. C.—Straight Cactus.



##### ANN TOOKER

ANN TOOKER I. D. (Tooker)—A large size, 13 x 8 and larger. Color, pure white. Stems, 12 to 14 inches. Petals flat but wavy. Won home achievement medal at New York show, at Long Island show at Jamaica. A sensation wherever shown. Root \$3.00 Plant \$1.50

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Order early and you will not be disappointed.

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**ADELE HENDERSON** F. D. (Rindfleisch-Parrella)—Color, citron yellow with stromtian yellow at center with a light flush deep old rose. Very pleasing combination of colors, and form with petals rounding back to make large ball. 7½ to 9 inches in diameter, from 5 to 6 inches in depth. Blooms from July until frost. Very prolific bloomer, a very long keeper after cutting. One of the best commercial type dahlias as well as exhibition since Jane Cowl. Height, 4½ to 5 feet. Received a certificate at Storrs, 1941. Also an Honor Roll Dahlia.

Root \$2.00

**AGLOW** (Dahliadel)—This beautiful Informal Decorative is warm Amber Yellow, heavily suffused Scarlet on the center area of each petal, and is enhanced with a golden sheen overall. A fine open grower, producing deep, full blooms on long, erect stems without disbudding. Blooms easily average 10 x 6 inches and the bush is about 6 ft. tall. One of the most appealing of all fall shades.

Root \$1.50

**ALFRED LUNT** F. D. (Parrella)—Exhibition as well as commercial. Height of plant 6 feet. Size of bloom, 8 inches by 6 inches, or better. Color, currant red to scarlet. The petals of this remarkable dahlia when fully opened fall almost to the stem and the formation is almost like a ball dahlia. The flower is of very good substance and stands out with its brilliant color. Cane-like stem holding the flower facing and on top.

Root \$1.50

**ALL AMERICAN** S. C. (Salem)—Mulberry rose, suffused salmon with wax yellow at base of petals. The blooms are of immense size and are held on best of stems. This is a true prize winner. Height, 6 feet.

Roots \$1.50

**ANTARES** I. D.—Color Royal Purple with Silver lining on back of petals (very large and outstanding Dahlia).

Roots \$3.00 Plants \$1.50

**ARTHUR GODFREY** (Pittman-Dahliadel)—This is the dahlia exciting all the Ohs and Ahs for its immense size and wish you could hear the comments. Another redhead surely pleased the owner of the name too. It is a beautiful Orient red with orange or buff shadings. It grew 13½ inches at Rutgers and we believe it is the largest Formal Decorative ever grown.

Roots \$7.50 Plants \$3.75

**ATOMIC YELLOW** (Proctor-Ruschmohr)—The very much needed large semi-cactus yellow. Blooms 10-12 inches in diameter and 6-9 inches in depth. Long straight stems 10-14 inches. A naturally large flower requiring little fertilizer. Winner as the best semi-cactus Seedling in New York Show of A.D.S. Certificate of Merit at Fairmount, West Virginia.

Roots \$3.00 Plant \$1.50

**ALICIA SCHRAFFT** (Swezey)—Semi-cactus, exquisite in both color and form. A lovely true deep pink (rose pink). The beautifully formed blooms have high centers and the petals are slightly lacinated. Size 9-10" by 5 to 6" in depth. Foliage dark and unusually rugged for cactus type. Blooms held facing on long strong stems.

Root \$3.00 Plant \$1.50

**ADA N.** (Robens)—Purple semi-cactus to I. D. Has been grown 14½x10¼" deep. Many blooms on one plant for so large a flower. On two Honor Rolls.

Roots \$4.00 Plants \$2.00

**BALTIMORE BELLE** S. C.—The royal robe of Caesar could not compare with the beauty and lustre of the purple-red glow of this new and magnificent Dahlia.

Roots \$2.00

**BI-MAMMOTH**—Formal decorative (Golden Rule), bi-color, deep cyclamen purple, white tips; petals to point and wave slightly. Size 7½ by 4 inches; stems 10 to 12 inches; blooms on side; bush 4 feet.

Roots \$5.00 Plants \$2.50

**BLACK MONARCH** I. D.—Very dark red, almost black. Very large flowers on long stems. Especially good for exhibitions.

Root \$3.00 Plant \$1.50

**BLUE GALILEE**—Large S. C. 12 inches by 7½ inches. Rose to a tint of blue. A real beautiful dahlia.

Root \$3.00 Plant \$1.50

The Marvelous Dahlia is Not Only a Man's Flower—A Lady's as Well.

**BLUE RIVER** (Salem) F. D.—The name is very appropriate for this dahlia. Color, deep lilac or bluish mauve. The nearest to blue dahlia we have seen. Good size bloom on fine stem. Height, 4 feet. Roots \$1.00

**BULLS EYE** (Tooker) F.D. Color Scarlet Red. Bloom average 12 inches, facing on cane like stems. Winner of Bronze in seedling class and blue ribbon in open to all classes. A fine dahlia in every respect, Roots \$3.00 Plant \$1.50

**CALIFORNIA IDOL** I. D. (Ballay)—Clear, bright, self-colored yellow. In size it ranks with the very largest, growing to 14 inches and yet is an extremely refined flower in every sense. Height, 4½ feet. Roots 75c

**CALIFORNIA PAGEANT** (Ballay 85A)—Bloom 12 by 8, Bush 5 ft. Color golden apricot with a light coral suffusion. Certified at Storrs where it produced the largest blooms in 1946. It just naturally grows big. Root \$2.50 Plant \$1.25

**CAROLINE KERNOCHAN** I. D. (Fioretti-Parrella)—This medium size dahlia which for the last three years has been a sensation at the A.D.S. N. Y. Shows and a constant winner of first, special and medal. For those who have seen this dahlia no introduction is necessary. But for those who have not seen it, let me say it is something entirely different from what you have ever seen before. The blend of the color combination is entirely new and unusually exquisite. No words can give an accurate description. Color — center pale Lemon Yellow. Outer petals blushed deep Rose Red. A fine growing plant with insect resisting foliage. Blooms are held facing on long cane-like stems. Size of blooms 7 inches. Height 4½ ft. An Honor Roll dahlia. Root \$2.00

Plant \$1.00



**CAROLINE KERNOCHAN**

**CAROL LEE S. C.** (Far West)—A large flower of 10 to 12 inches on nice long stems with its petals twisting and rolling together at the ends, with a high center giving it a beautiful formation. Color almost white with mallow pink along veins. Bush about 3½ to 4 feet, with good foliage. On Col. Eddy's Honor Roll. Root \$2.00

**CHEROKEE BRAVE** I. D. (Ricks-Dahliadel)—Color, ox-blood red that holds its color in the hottest sun. Blooms average 11 inches or better. Height of plant, 5½ feet. Root \$1.00

**CLARA CARDER** I. D.—Certainly one of the best, and a great exhibition variety, of clear cyclamen pink; largest flowers on great stems. Roots 75c

**CLARIAM ROYALTY** (Wolbert-Rocky River)—A large purple straight cactus which has been grown 12 by 9 inches. Lighter reverse shows at centers, highlighting the blooms. A solid flower with very good substance, on canelike stems. It has practically nothing to beat in its class. Winner of seven American Home Achievement Medals at 1950 shows. On Flower Grower's Honor Roll. Many seedling sweepstakes awards. Root \$7.50 Plant \$3.75

If you have tried to grow dahlias once and failed, try again.

**CLOUDED STAR** F. D.—Beautiful medium size dahlia of a yellow and purple blend. Size 4½ by 3 inches. Very free flowering, good stems and good substance. For visitors to our Garden, this little beauty needs no introduction. For those who haven't seen it we suggest you add it to your collection.

This Dahlia was named for Novel "Clouded Star" by Anne Parrish.

Roots \$3.50    Plants \$1.75

**CROYDONS MASTERPIECE** F. D. This sensational Dahlia is not only one of the largest, but is perfect in every respect. Attains size of 12" easily, and has great depth. Very free flowering for a large variety and stands up in rainy weather exceptionally well. Color is salmon orange with coppery tan shades. Height 4½ feet.

Root \$5.00    Plant \$2.50

**CROWNING GLORY** I. C. (S. D. G.)—This dahlia upon opening appears somewhat on the semi-cactus type, but as it develops the edges of the petals fall back and roll forming quills which gradually incurve. It is rose pink with a cream center and the most beautiful and artistic dahlia. Blooms are 12 inches and over with good depth, on long straight stems. Height, 6 feet.

Root \$2.00

**COMMANDO** (F. D.)—Phlox purple. Very highly recommended. Strong grower and profuse bloomer. Flowers 10 to 11 inches.

Root \$1.00

**DAHLIAMUM** I. D. (Chemar)—A very large, deep flower of cadmium apricot with a golden sheen. Stems are strong, carrying the flower on top.

Root \$1.50

**D-DAY** F. D.—7 x 4. A soft one tone pink. This is the only dahlia in this color except "Everybody's Favorite." A very excellent cut flower with long branches and long stems. Awarded a special prize for keeping qualities at New York Show in 1944.

Root \$1.00

**DEBUT, (Brown)**—A vigorous Primrose Yellow F. D., 11 x 7 inches on 8 inch stems. Flower faces at attractive angle. Winner at Rochester, Cleveland, E. Liverpool and Wellsville, Ohio, 1949.

Plant \$2.00



#### **DIRECTOR MARSHALL A.**

**HOWE** F. D. (Parrella-Hulin-Blamer)—This is what we call a perfect dahlia. A fine formation, beautiful color, exceptional fine stem and the very best of foliage. Prize winning wherever shown. Also a certificate winner from the Georgia Trial Ground. Color, general effects velvety tyrian—rose; in detail, the color is a cardinal red overlying mulberry. The red fades as the end of the petal is approached, showing the undercolor of mulberry purple. To the whole flower there is a cast of red cerise. The petals fall back almost to stem, giving a ball effect. Height of plant, 4½ feet.

Roots \$2.00    Plant \$1.00

#### **DIRECTOR MARSHALL HOWE**



#### DAVE PLATT

**DAVE PLATT F. D.** to Ball (Fioretti-Parrella)—Color, white with flush of mallow pink at center. In offering this dahlia, we believe that we have one of the finest florist dahlias. I'm sure this will replace some of the existing varieties. Judging from the request of the New York Florist Club, which was as follows: "The judges indicated that they would like to see this exhibit again with the required 25 blooms as it has unusual merit." Average blooms three to four inches. A vigorous grower with fine branching habit. Plenty blooms can be cut from this variety throughout the season, very early bloomer. We believe this is one of the finest cut flowers for the florist trade.

Root \$1.00

**\*DEUIL du ROI ALBERT B-FD-Bi.** Pansy purple tipped white to a marked variable degree. Petals are rather narrow and long. Stems are slender and erect. Free Flowering. Size 7x3½.

Root \$1.00

**DELROSE** (Slocum-Dixie) I. D.—10 in. x 6 in. White with yellow border on each side of petal. The deep yellow border gives the blooms plenty of contrast. Received Certificate of Merit, East Lansing in 1941. On Midwest Honor Roll 1942. Due to the illness and death of Mr. Slocum it was not introduced at that time.

Root \$3.00 Plant \$1.50

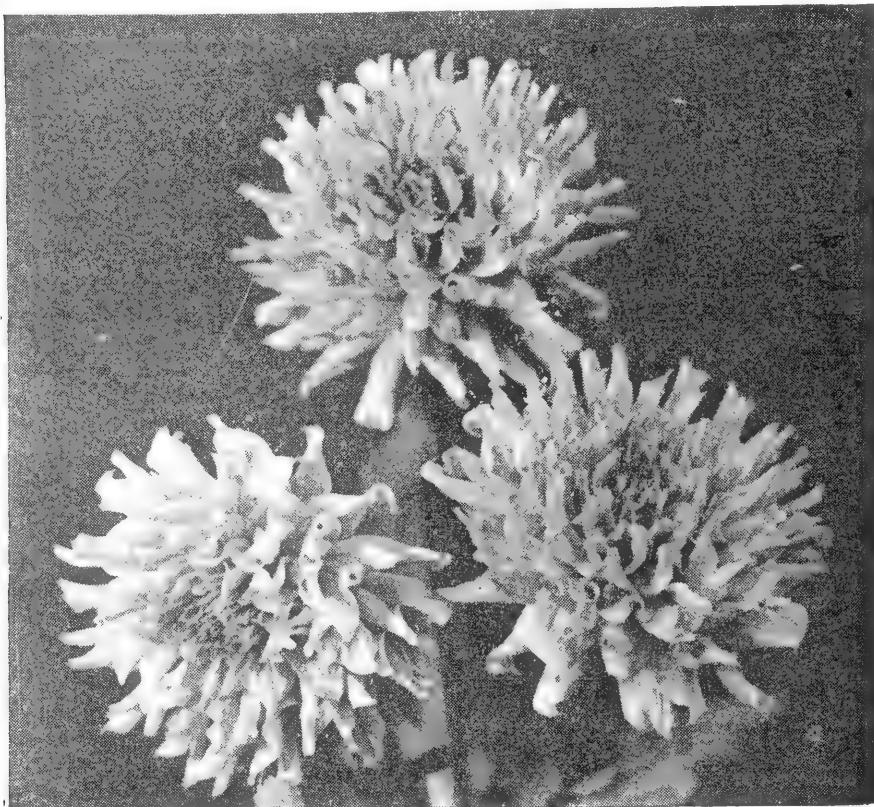
**DIXIE'S WINE DOT** I. D.—A clear white flecked and splashed with wine red. Similar to Haslerova, except that it is more informal and larger. Blooms average 10" to 12". Stems are long and stiff on a 5 to 7 foot bush.

Root \$2.00

**DR. KENNETH TAYLOR** I. D. (Fioretti-Parrella)—This is an unusually fine dahlia which produces plenty of fine blooms, averaging 8 to 9 inches in diameter with great depth. It is a pleasure to grow as the plant is perfect, stem is excellent, foliage, insect resistant and blooms are held facing and on top of best of stems. Color, scarlet red with bronze sheen and reverse of orange buff, showing as petals twist. Height, 4 to 5 feet.

Root \$2.00

Green, black and blue dahlias as yet don't exist. Any other color? Sure, you'll find it in my list.



**DOROTHY SCHMIDT**

**DOROTHY SCHMIDT** (Parrella-Blamer-Hulin)—A double Prize Winner at the A. D. S. Show in New York. This beautiful lilac shading to lavender colored semi-caactus received the coveted Leonard Barron Memorial Trophy, which is offered for the best medium type dahlia variety. Also a Special Silver Medal Certificate. Blooms average 7 inches in diameter and 4 inches in depth. It was described by some of the experts as of almost perfect form. Pure lilac with a bluish tint. Height of plant about 4½ feet. Root \$2.00

**DORA M** (Greubel's Gardens)—Informal Rose Pink. Mate to Michigan White as described by Mr. Eddy I. D. Beautiful rose pink, with 6 to 7 inch blooms on 18 to 24 inch stem long and a blooming fool. Should be an outstanding commercial cut flower variety. Roots \$2.50 Plants \$1.25

**DR. PAUL MORGAN** (Dixie) Semicactus, soft lavender—By Maytrott chart light Rosaline purple lightened by light Persian rose. Size 10 by 5 inches; stems 10 to 12 inches; bush 4½ feet. Blooms held on side. Would compete with Marilyn Dale, Essie Smith and Ray Smith, but is different. Root \$5.00 Plant \$2.50

#### **SPECIAL NOTICE**

If there is any variety that you're interested in and don't find listed, write to us, we may be able to accommodate you, as we have many more varieties but only in small quantities, and that is why we have not listed them.

**PRICES IN THIS CATALOGUE ARE CORRECT.**  
**THIS CATALOGUE CANCELS ALL PREVIOUS LISTS.**

**EDNA D** (Diffenderffer-Loller-Rocky River)—A very large bright rose-red cactus. Fourteen inch blooms have been reported by several growers. Will probably be classed as light red. Achievement Medals at Washington, Baltimore and Richmond. On Honor Rolls. Root \$4.00 Plant \$2.00

**EMMA CAROLINE** (Swezey)—Outstanding for beauty and ruggedness, this clean white Formal and Informal Decorative may be grown to large proportions for the field grown blooms average 10 by 7 inches. The tough heavy foliage is not molested by insects. A winner of the American Home Achievement Medal. Scored 85.5 at the Rutgers Trial Grounds and on Mr. Dudley's Honor Roll, and endorsed by "Top Growers" in various locations. Bushes are rugged and strong and grow 4½ feet tall.

Root \$3.00 Plant \$1.50

**EVENTIDE I. D.** (Hillside Farm)—Here is a most unusual dahlia. A rich violet-purple with outer petals streaked lighter purple, end of each petal is deeply lacerated. Blooms are of large size. Height, 4 feet. Roots \$1.50



**FANNY LEVY**

**FANNY LEVY "A"**

I. D. (Etherington-Parrella) — A large 11 by 7 in. or better vermillion red informal with reverse of straw yellow. General color effect is light red. Stems 10 to 15 in. Holds flowers side facing. It is a brilliant flower in garden or on show tables. Much admired at our display at the A.D.S. Show in New York. Grow Fanny Levy next Spring and you will never regret it. Height 4 feet.

Root \$7.50

Plant \$3.75

**FLORISTS BEAUTY F. D.** (Parrella)—It gives me great pleasure to offer this very fine commercial bi-color dahlia to our customers as well as the florist trade. This is the flower we have long been waiting for. Florists Beauty is one dahlia that for its keeping quality after being cut, cannot be beaten. Color—Amaranth Purple. Fine white tips, pointed petals. Size of blooms 6 to 7 inches. Held on long perfect stem. All flowers facing. An Honor Roll dahlia.

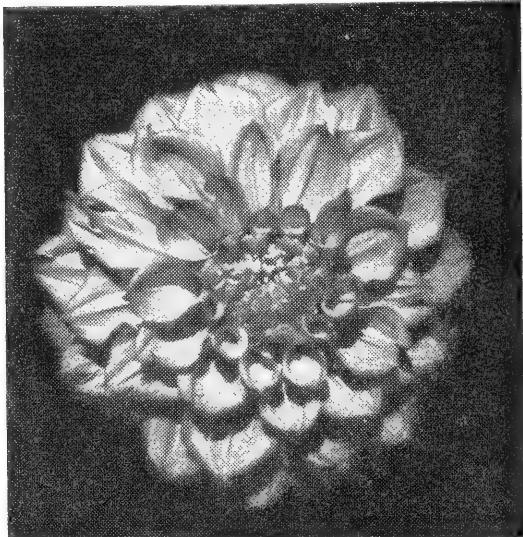
**NOTE:** Florists Beauty, Received a Gold Medal with a score of 88 points, at New York Florist Club, October 14, 1946. Root \$1.50

**FIVE STAR GENERAL** (Ramage) Ruschmohr—Formal Decorative. Another one of our giant introductions. A blend of Amaranth Pink blushing into Tyrian Pink, centering to a Maize Yellow. Strong sturdy plant, bearing blooms on long stiff stems. Blooms 11 to 12 inches. Certificate of Merit at Storrs and East Lansing. Listed on the 3 Honor Rolls.

Root \$1.50

**FRED SPRINGER** F. D.—Large scarlet red flowers, with short stems that cover the bush and stay on the plant a long time, giving the plant the appearance of a rose bush with gigantic roses. None better for a border or hedge.

Roots 75c



**GAY** F. D. (Wengert-Parrella)—Lemon Yellow. Size 7 x 3½ inches. Stems 8 to 10 inches. Excellent keeping qualities. Profuse bloomer and can be grown to 8 to 10 canes to produce crop of blooms early and late. Won gold medal at New York Florists Club 1947. This is the yellow seedling admired so much at the A.D.S. Show under No. 10W. Height, 5 feet.

Root \$1.50

#### GAY

**GENERAL JOHN J. PERSHING** S. C. (Ward-Ruschmohr)—Sport of the ever prize winner dahlia Virginia Rute, in a new and pleasing color of coral and jasper red with chrome flush. One can grow this as large as they can grow Virginia Rute. Received a Certificate of Merit in East Lansing and Fairmont, W. Va., in 1943. Also winner of The American Home Achievement Medal in St. Louis in 1943.

Root \$2.00

**GOLDEN COWL** S. C. (Tooker-Parrella)—With the form of incurved cactus petals curved toward center. Color—Light blend of golden buff, picric yellow flush with Begonia rose toward the outside petals. Stems long, holding the flower facing. Size 10 to 12 inches. Bush 5 feet.

Root \$3.50 Plant \$1.75

**GRAND SLAM** (Hulin-Parrella)—Here is the best true-to-type Semi-Cactus we have ever seen and a color combination all its own, bright rose, citron yellow, and light pink. The 9 to 10 inch blooms are held well on good stems.

Root \$2.00 Plant \$1.00

**GREAT DIVIDE** (Semi-Cactus), A Tooker Origination — Winner of Home Achievement Medal at A.D.S. Annual Dahlia Show, New York. This dahlia is a blend with yellow center, blending beautifully to shell pink on outer petals. Grew 12 inches in our gardens this season. Very healthy 5 ft. plant.

Root \$2.50 Plant \$1.25

**GREATER GLORY** S. C. (Salem)—Color deep rose pink, occasionally shading to sulphur yellow at the center. Strong healthy bush with fine foliage. Good stem and excellent bloom. Winner at the leading Shows.

Root \$1.50

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To Grow Better Dahlias Subscribe to the "Flower Grower" Magazine.

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**GOLDEN JUPITER** I. C.—Primrose yellow, jasper red. A large outstanding beautiful dahlia. A prize winner. **Root \$2.00** **Plant \$1.00**

**GYPSY GIRL**, for price and description see back cover.

**HEADLIGHT** (Brown) A large informal decorative, yellow with peach-red reverse. High crown and twisting petals. Vigorous, tall, open grower. Size about 11x7. **Root \$5.00** **Plant \$2.50**

**HILDA FIORETTI** S. C. (Fioretti-Parrella)—This is the lovely dahlia that was greatly admired by visitors at the A.D.S. Show in New York. A first prize winner at the A.D.S. Show and received a silver medal at the New York Florists' Club. Color, deep rose pink, blended deeper rose with stripes and fine tips of apricot yellow. Size of blooms, 9 to 10 inches in diameter. Height of plant, 5 to 6 feet. **Root \$1.50**

**HUNT'S VELVET WONDER** I. D. (Hunt's-Burnett Bros.)—Color, bright violet burgundy. Blooms up to 15 inches. Stands erect on a fine stem. Height, 5 feet. **Roots \$1.00**



Our lovely First Prize winning Display at the A. D. S. Show, New York 1951 plus a Silver Trophy and Gold Medal Certificate for Duke and a Gold Medal Certificate for Marie Layne, also 3 Special Prizes and Numerous Firsts.

Milton, Wisc.  
February 16, 1951

Last year I purchased seeds from you, and I want to tell you that I was greatly pleased with the results.

H. H. H.

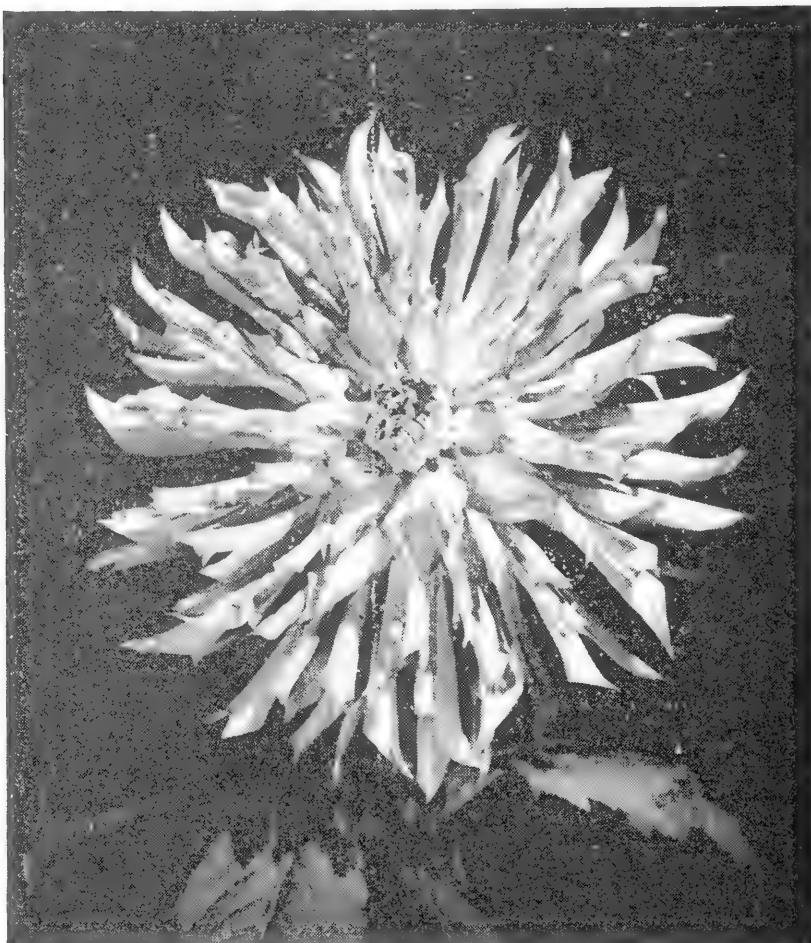
Cambria Heights 11, N. Y.

Please send Dahlia bulbs in spring for planting. The bulbs I bought last year bloomed abundantly.

I hope you send some more just as good.

A. F.

My tubers are not forced, but grown in heavy soil.



IRENE RICH

**IRENE RICH "A"** S. C. (Parrella)—Color, rose bengal blended apricot, with cadmium range. General effect, bright rose red. An artistic and beautiful dahlia with lacerated petals and a distinct new color. A Gold Medal certificate winner at A.D.S. Show, N. Y., 1949. Free and profuse bloomer early and late. Blooms 12½ by 7 inches top and 45 degree angle. Stems 8 to 10 inches. Foliage healthy, spreading, tall. Bush 5½ feet.

Root \$5.00 Plant \$2.50

Note: This paragraph was taken from the New York Times of Sept. 22, 1949. The closest competition to the Achievement Medal Winner was given by Rose Red Variety named Irene Rich entered by Albert Parrella of the Bronx. Incidentally this lovely Sweepstakes Winner variety was selected by the famous actress in person.

**JANE COWL** I. D.—Color, a glistening bronzy buff and gold, blending to a deeper shade at the center. Height, 6 feet. Roots 50c

**JANE LAUSCHE** S. C. (Rocky River)—11 by 6. Bi-color; rosy mauve tipped white. You will hear so much about this dahlia that I will content myself with referring to it as one of the most beautiful dahlias. Root \$2.00

**JEAN TRIMBEE** S. C.—Color, a rich petunia violet and many blooms close to 12 inches. An unusual and outstanding variety. Height, 5½ feet. Roots \$1.00

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**Satisfied Customers are my best advertisers**

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**JOHN ADAM KERNOCHAN** F. D. (Fioretti) — A medium size bi-color which was the center of attraction on our display, at the A.D.S. show; and a first prize winner and Bronze Medal. Color, garnet red, white tips. Blooms average 8" x 5". Are held facing on long graceful stems with very good substance. Height of plant, 5 feet. **Root \$1.50**

**JOAN FERENZ** I. D. (Rindfleisch-Ruschmohr)—Color, blend of chrome yellow and flush of spinal pink. Size 11 to 12 inches. The American Home Achievement Medal Winner at New York Show. **Root \$1.50**

**JERSEY BEAUTY** F. D.—Large pure pink, on long erect stems and still in great demand as a florist flower. Good keeper. Height, 6 feet. **Roots 50c**

**JERSEY'S DAINTY** (Incurved Cactus)—One of the best white cactus Dahlias to date, being a free bloomer and a good keeper. **Roots 75c**

**JUSSIANT** I. C. (De Royter)—Color, lavender. A lovely dahlia in every respect. The plant is a very sturdy grower. The bush is always covered with blooms. You can always win with Jussiant. Height, 5 feet. **Roots \$1.00**

### **“SUPER DAHLIA SEED”**

Have you been looking for an outstanding dahlia, that you would like to name after yourself, or some beloved friend? If you have, then I have the seed from which these beauties can be raised, as can be attested to by the many visitors to my gardens the past season.

My seed is hand picked and selected from over 300 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following GUARANTEE, that more than 50% of these will show full, double and tight centers, and that among these you will get some that are as good, if not better than any outstanding variety you have in your garden, no matter what they are.

**50 Seeds \$3.00 Net**

**100 Seeds \$5.00 Net**

**(Trial packet \$1.00)**

### **ACCESSORIES, ETC.**

Copper Wired dahlia labels painted one side, 85c per hundred, \$6.50 per thousand. These are the kind we use for ourselves, and are very satisfactory.

Special Pencil: “Waterproof” will resist any kind of weather. 15c each.

#### **DAHLIAS: WHAT IS KNOWN ABOUT THEM**

**By: MORGAN T. RILEY**

#### **A NEW BOOK ON DAHLIA CULTURE**

Publisher: Orange Judd Publishing Co.

Read what the critics say:

This is an ambitious title but the author covers the subject thoroughly in a masterful style.—*Gardeners' Chronicle of America*.

This book will be a useful guide to both professional and amateur grower, as it is written simply and directly, with a thorough knowledge of the subject.—*Florists' Review*.

Here is contained a most comprehensive history of the dahlia, replete with pictures from early publications, tracing the history of this exotic flower from its first findings in Mexico through its introduction into Europe and eventually to the United States.—*New York Herald-Tribune*.

The chapter on culture is most complete and covers all the aspects that any grower will look for. Here are all the details all growers need.

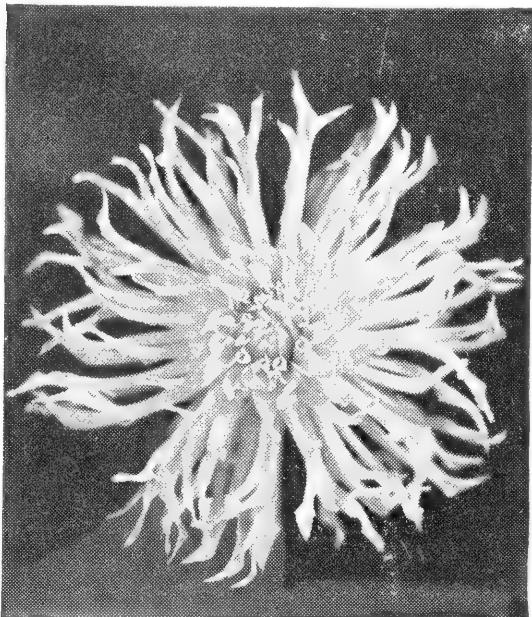
Mr. Riley gives some very important pointers on the care of plants and cut blooms that are to go to the show table. All the necessary suggestions that will help the grower to win blue ribbons are set forth in detail.—*New York Herald-Tribune*.

I have never read a more sensible book on the growing of one genus.—*Golden Gardens*. The entire volume is highly recommended.—*Gardeners' Chronicle of America*.

Above book can be secured through Parrella Dahlia Gardens

Price \$2.50, plus 7c postage.

The dahlias of yesterday were marvelous, dahlias of today these have surpassed with the cooperation of the growers, the progress shall last.



#### KIMIKAGE I. C. (Parrella) —

In introducing this lovely dahlia, we are positive of offering something real different. Kimikage isn't a large dahlia, but one of the most beautiful in color and very different in formation. The petals of this dahlia twist in such a fine manner that frankly it is hard to describe. You must see this dahlia in bloom to appreciate its real beauty. Color, lemon yellow. Light green foliage, insect resisting. Height of plant, 4½ feet.

Root \$2.50 Plant \$1.25

#### KIMIKAGE

**KING PETER F. D.**—This is one of the most beautiful and delicately blended colored dahlias. White tipped lavender. Blooms average from 7 to 8 inches and are held on cane-like stem, flowers facing. Height, 5 feet. Root \$1.25

**KIRSTEN FLAGSTAD** (Brown-Rocky River)—Bloom 10 x 5, Bush 5 ft. An artistic flower of buff with gold and apricot shadings. Early and prolific. Should be the first in your garden. Root \$1.50

**KELVIN I. D.**—One of the greatest dahlias to come out of Australia. Blooms are large and massive, held facing up on strong stems. The color is buff heavily suffused carmine rose, giving a general color effect of peach pink. Root \$2.00 Plant \$1.00

**KELVIN SUNRISE S.C.**—Yellow Center, Red at Tips Root \$1.50

**KELVIN ROSE** (Aust.) Semi-Cactus—Salmon Rose. Extremely large bloom on a strong growing healthy plant, with insect resisting foliage. Stems are strong and holds flowers facing. Roots \$3.50 Plant \$1.75

#### OUR GUARANTEE

1. **NOTHING** but tried and selected tubers are sent out.
2. I **PRACTICE** treating my customers as I would want others to treat me.
3. I **SELL** my stock at prices that are within reason.
4. I **AM NOT** trying to grow every dahlia grown, but I am trying to present to the general public most of the varieties that are easily grown and give you full satisfaction.

Finally, I fully guarantee my stock to be true to name and free from any slightest sign of disease. We will gladly replace any unsatisfactory stock if we are notified.

#### SHIPPING

We ship our dahlia roots from April 20th on and our dahlia plants from May 1st on. If an early shipment is desired, please specify the date with your order.

All orders are shipped prepaid by Parcel Post or Express with the exception of any order amounting to less than five dollars (\$5.00). Kindly add 25¢ for postage.

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Some dahlias are wonderful, others are divine, if you want to grow the monarchs just try some of mine.

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**LONG ISLAND SUN** S. C. (Tooker-Parrella)—Color, deep primrose yellow; clean clear color. Long queld petals. This dahlia attracts a lot of attention by the visitors at the show as well as at our garden. It is a real beauty. Size 9 by 5 inches. Stems 8 to 10 inches. Bush 4½ feet spreading. Dark foliage. Free bloomer early and late. **Roots \$3.50** **Plants \$1.75**

**LADY GARTMOR** F. D. to I. D. (Kelly)—Carmine with ox-blood shadings on petals and on center. Blooms average 9 by 5 inches or better. Held facing on fine long stems. This variety not only has good substance but also plenty of resistance against weather elements. Height of plant, 6 feet. **Root \$2.00**

**LAETARE**, S. C.—A bi-color dahlia which is unusually beautiful. Color, red and yellow. The lovely blooms are erect on cane-like stems. Height of plant 4 ft. **Root. \$1.00**

**LAVENDER BLUE** I. D.—The nearest Blue Dahlia to date. Because of unusual color this dahlia is deserving of a place in the garden. size 8 by 5 inches. **Roots \$3.50** **Plants \$1.75**

**LYNN FONTANNE** S. C. to I. D. (Lee-Parrella) — Exhibition. 5 feet tall. Blooms 13½ inches by 9½ inches. Spectrum red shades of carmine toward tips, with chrome yellow petaloids. The petaloids give a relief to the vivid red and soften the general tone color. Flowers facing on best of stems. **Root \$2.50** **Plant \$1.25**

**MADONNA** (Sarett-Rusohmohr)—Immaculately beautiful white Informal Decorative to Semi-Cactus. Can be grown immense. Diameter, 10-13 in. Depth 7-10 in. Formation: young blooms are I. D.; mature blooms are clean cut S. C.; always symmetrical, deep, well poised; centers are full round, tight. The bloom is purest crystal white of remarkable substance **Roots \$5.00** **Plants \$2.50**

**MAFFIE** S. C.—A great Prize Winner wherever it has been shown. This particular variety has been grown up to 14 inches in diameter. Flowers are held on best of stems. The plant has a good growing habit, foliage are insect proof. Color, intense carmine red. Height, 4 feet. **Roots \$2.00**

**MAGNIFICENT CRYSTALS** I.D. to S.C.—On all three honor rolls. This dahlia is truly magnificent. Color: blend of a soft golden peach. Size: 10 to 13 inches. 8 to 9 inches deep. On long cane stems holding the flower facing. Vigorous grower. Healthy insect resistance foliage. Height, 5½ feet. **Root \$2.00**

**MARIE** F. D.—Pink. Lovely Dahlia. Prolific bloomer and a fine commercial type. **Root \$1.00**

**MARYBELLE** F. D. (Premier)—10 by 6 inches without forcing. Color, Amaranth Rose and Rhodamine Pink. Named for Mrs. David Petty of Bethlehem who speaks on flowers in Penna., Conn. and N. Y. State; also president of Garden Club. **Root \$2.50** **Plant \$1.25**

## SPECIAL COLLECTION OFFERS

**No. 1—SMALL GARDEN COLLECTION**—6 roots, large or small type, whatever you prefer, named and labeled. **for only \$2.50**

**No. 2—BEGINNER'S COLLECTION**—12 large roots, all different, named and labeled. **for only \$5.00**

**No. 3—**15 roots, all different. Some of the latest introductions, named and labeled. **for only \$10.00**

**No. 4—EXTRA SPECIAL**—8 roots, 1 each of 8 different varieties, all outstanding introductions. Large size. **\$20.00**

The above collections are our own selections, all named and labeled; not two alike; the best only, and extra good value.

LEAVE IT TO PARRELLA AND YOU GET A SWEET SURPRISE



MABEL HUMPHREYS

**MABEL HUMPHREYS** F. D. (Parrella)—Color, pink suffused rose with fine tips of buff yellow. Size, 9½ inches to 11 inches by 5½ inches to 6½ inches. Fine cane-like stems 10 inches to 12 inches holding flowers facing at 45 degree angle. Petals of good substance filling out flowers to good depth, tipping slightly back. Early and profuse bloomer with fine branching habit. This is the seedling shown at our garden under number 36-47. Height of plant, 4 to 5 feet.

Root \$3.00 Plant \$1.50

**MARILYN DALE** The Sensational 1949 Introduction—This Fuchsia Rose Dahlia of Semi Cactus formation is a thing of beauty, proclaimed by many as the outstanding seedling of the year. Flowers held at a perfect angle on long rigid stems; bush height 5 to 6 feet with insect resisting foliage grown in my garden 14 by 8. Won A.D.S. gold certificate at New York Sept. 21, 1948 and gold medal at Long Island Dahlia Society, Jamaica, N. Y., Sept. 18, 1948. Listed on all three Flower Grower Honor Rolls. Certificate of Merit at Rutgers trial garden, New Brunswick, N. J. Score 85.25

Roots \$3.00 Plant \$1.50

For thrills get my Super dahlia seeds.

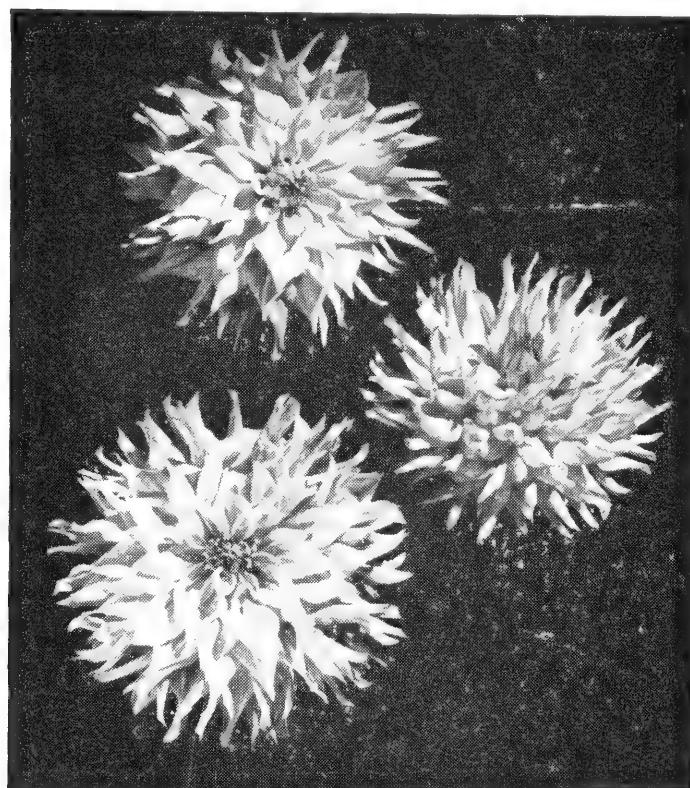
**M. COL F. D.**—A medium size dahlia. A beautiful tri-color flower. Yellow at the center shading to orange with silvery white tips. A fine grower and producer. Size of blooms, 5 to 6 inches in diameter. The blooms are erect on canelike stems, facing sideways. Height of plant, 4 feet. **Roots \$1.00**

**MICHIGAN WHITE S. C.** (Keiser-Lakeside)—The most prolific blooming cut flower, white, to date. Flowers run from 5 to 8 inches normally. As many as 18 to 25 opening at one time on bush. **Roots \$1.00**

**MICHAEL BLACK I. D.** (Phillips-Oakleigh)—An outstanding new Informal in the big bloom class. Without forcing, this splendid variety just naturally grows large — blooms 10-12 inches with good depth and perfect formation. Foliage and plant growth always healthy and insect-resisting—never stunts. Color is a velvety Reddish Purple that does not fade. **Root \$1.50**

**MISS REES**—Straw Yellow Cactus—9 by 6 inches. Seedling of **MISS SAN DIEGO**. Bush growth good 4 feet. Always good centers. A winner. **Roots \$5.00 Plants \$2.50**

**MRS. GEORGE LE BOUTILLIER I. D.** (Smith-Ruschmohr)—Color, deep crimson. The blooms are exceptionally large. Height, 4½ feet. **Roots 75c**



**MRS. DEAN ACHESON**

**MRS. HESTER A. PAPE I. D.**—12 x 5 (Pape-Rocky River). A really big fellow which will be hard to beat on the show table. Color is Reddish-Purple. Has been a consistent winner in "Red", and "Purple" classes in open-to-all competition. American Home Achievement Medal winner at Cleveland and Baltimore and tied for this medal at East Liverpool. Plants are tall. A good grower and profuse bloomer. This is a variety that anyone can grow. On Western and Midwest Honor Rolls. **Root \$2.50 Plant \$1.25**

**MRS. DEAN ACHESON "B" S. C.**

(Fioretti-Parrella)  
— Color, tyrian pink blended soft rose. With white at center, general effect light blend. A dahlia of exceptional beauty. Winner of the Flowers Growers Magazine trophy at the A.D.S. Show for the best medium size seedling in its class. Size 7½ by 4½ inches. Stems 12 inches. Bush 5 ft. Foliage space. Keeping qualities excellent.

**Roots \$5.00**

**Plants \$2.50**

Let the gorgeous dahlia blooms be the Good Will Ambassador to your loved ones.

**MURPHY'S MASTERPIECE** I. D.—Large Red, a true prize winner      Root \$2.00

**MISS SAN DIEGO** (Comstock) I. C.—Lacinated cactus. Lemon yellow, outer half of bloom tyrian pink. Blooms 9 x 7 on long straight stems. Achievement Medal winner at Inglewood, Cal. in 1944. Certificate of Merit at East Lansing, Mich. Listed on the 3 Honor Rolls of the country.

Root \$1.50

**NEW LOOK** (Guttler-Ruschmohr)—Very large Empire yellow, semi-cactus, size 12 to 14 inches. Long stiff stems. Bush 6 feet tall, with fine green foliage. Good root maker and propagator. Winner of the American Home Achievement Medal at The American Dahlia Society Show in New York. Also American Home Achievement Medal winners at N.E. Penn. Show in Scranton, Pa. and Long Island Dahlia Society Show in Jamaica. Winner of Meritorious Award Ribbon in the Seedling Class at the Midwest Show in Milwaukee, Wisc. Winner of largest and most perfect bloom in the show of the L. I. Dahlia Society in 1947.

Roots \$2.50      Plant \$1.25

**NANCY ANN MITCHELL** I. C.—Scarlet. One of the best.      Roots \$1.50

**OLD TRAIL DANDEE** (Distinct Type, between Decorative and Ball). Semi-quilled petals, purple, silver reverse.      Roots \$1.50



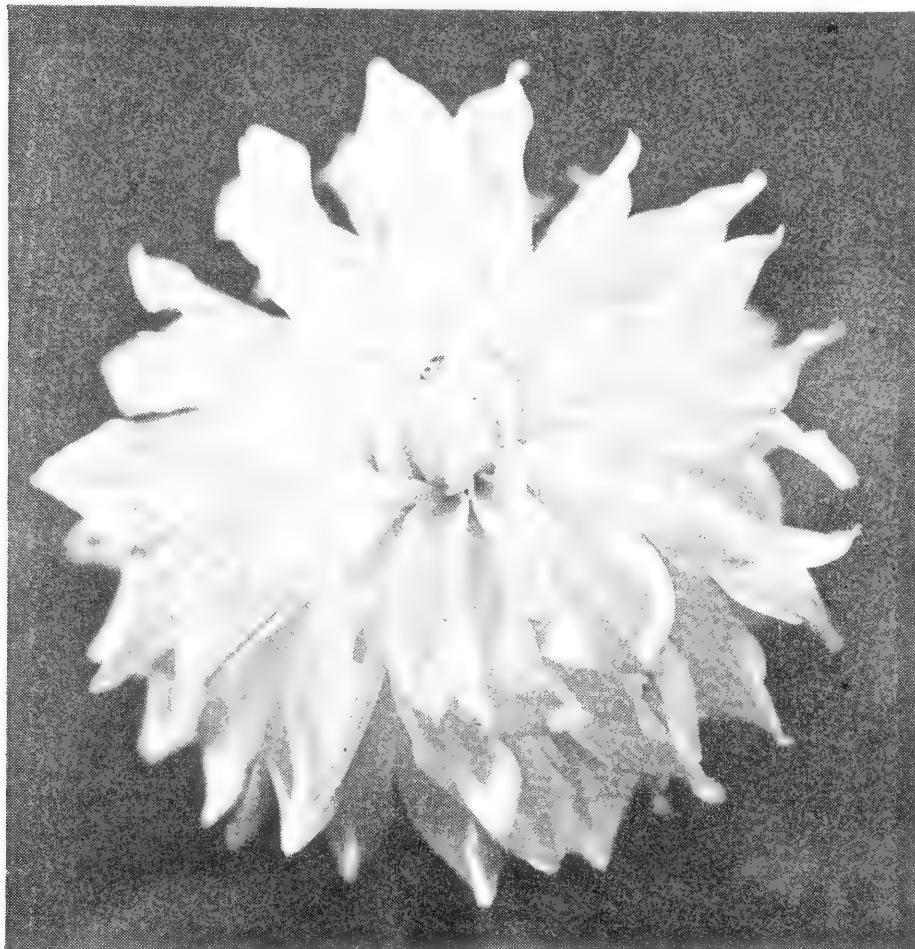
**OGDEN REID** I. D.

(Kelly-Parrella)

A grand dahlia named in honor of the famous editor of the N. Y. Herald-Tribune. This immense champion of a dahlia which grows, normally, 13 inches in diameter, and with a little extra care, could be grown very large. In fact, one well grown bloom shown at The Community Flower Show of Richmond Hill, L. I., on September 9, 1944, received first and special prizes for the largest and most perfect bloom in the show. We do not want to mention size of this bloom as it seems unbelievable. Color Spinol Pink, blended with lighter rose pink with blend and striping of Primuline yellow. Blooms are held facing on canelike stems. Foliage, leathery and resistant to insects. The plant is a vigorous grower and perfect in every respect, free and prolific bloomer. Height of plant 6 feet.

Root \$1.50

There is a great difference between the dahlia our father used to know and the modern dahlias.

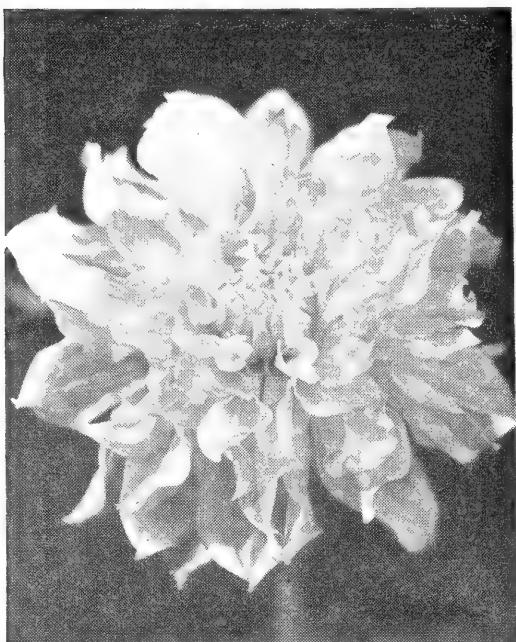


OTILIE ZOUREK

**OTILIE ZOUREK "A"** I. D. White (Zourek-Parrella)—This is really white. It received an A.D.S. Certificate at Storrs in 1948. This dahlia was very much admired at Farmingdale Test Garden in 1950. It is a dahlia of exceptional merit. Size is 9 or 10 inches x 5 to 6 inches. It is possibly nearer to Straits White than most, but foliage is like that of the Real Glory. It has a 6 foot robust bush and good growing habits.      Root \$7.50      Plant \$3.75

**OAKLEIGH CHAMPION** (Phillips-Oakleigh)—New and outstanding Incurred Cactus of magnificent beauty, artistic formation and unusual Show record. A Champion in ALL respects. General color is blend of Burnt Orange and Soft Pink with Yellow Shadings at base of long, lacinated and twisted petals. Blooms 8 to 10 inches with good depth, held erect on long stiff stems. A tall grower averaging 6 feet, foliage dark green and insect resistant. Certified at East Lansing, Fairmont, Baltimore. Honor Roll. Achievement Medal Winner.      Root \$2.00      Plant \$1.00

**PURPLE TRIUMPH** (Kemp 85A), 1947, Bloom 12 by 5, Bush 5 ft.—This is a pleasing rich violet purple. Rugged grower and good root maker. Cert. at E. Lansing and on all 3 Honor Rolls.      Root \$2.50      Plant \$1.25



**POSTMASTER ALBERT GOLD-**

**MAN "A" I. D. (Parrella) —**  
Light primrose yellow. Very clean color and good form. Petals wave. Received a Silver Medal Certificate in Seedling Class, New York Show. Size 11 by 6 inches. Stems 10 to 12 inches. Holds flowers side or at 45 degrees. If you like a large dahlia, this is it. Named in honor of our New York Postmaster. Bush 5 ft.

Root \$7.50 Plant \$3.75

**POSTMASTER ALBERT GOLDMAN**

**PREMIER'S WINSOME I. D. (Premier) —**Color, white suffused with mallow pink. A very massive bloomer. Which can be grown to an immense size, with proportionate depth. A dahlia of real merit, with all the good qualities a dahlia should have. A Certificate Winner and this dahlia will win for you.

Root \$1.50

**RAY SMITH S. C. (Max O. Scheffel) —**Semi-Cactus, lavender with white tips. Bush 5½ to 6 ft. Bloom 10 x 6 to 11 x 7 in. One of the cleanest growers, with straight, stiff stems and finest of foliage. Perfect centers, tight to the last. Good keeper.

Root \$1.50

**REES MIDNIGHT** Dark Maroon. F. D.—Long stems up to 24 inches. Blooms 7 x 4.

Roots \$5.00 Plants \$2.50

**REES PINK**—Pink to Amaranth Rose Cactus—5 by 3 inches. The very best commercial Dahlia. Side blooms up to 18-inch stems. Seedling of MISS SAN DIEGO. Very prolific. Roots limited.

Roots \$5.00 Plants \$2.50

**REES SPLENDOR S. C.**—Red. Inside petals lavender. Tall grower. A large flower on good stem. Profuse bloomer.

Root \$3.50 Plant \$1.75

**REES SUNSHINE C.**—Yellow. Very fine quilled petalled. Different. None like it. A dahlia of exception merit. Size 6x4. Bush 4 feet high.

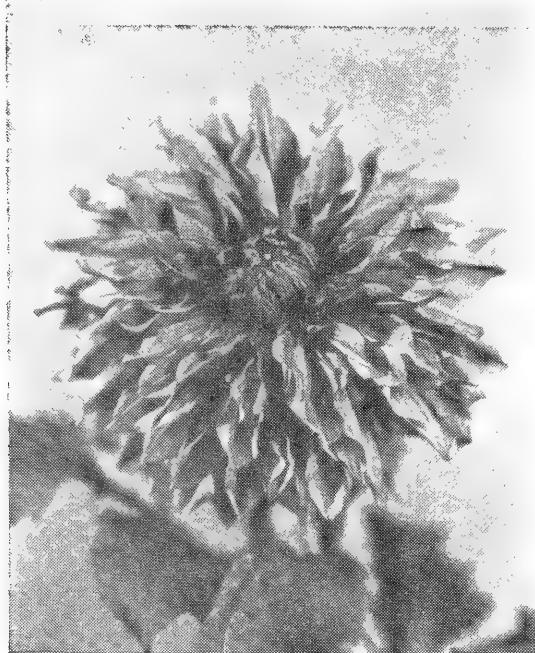
Root \$1.50

**RED VELVET (Dahliadel) —**A stunning Cactus to Semi-Cactus. Definitely a rich currant red with cardinal shadings, but it has soft Tyrian purple shadings on the reverse which enhance its beauty and perfection. Healthy with strong erect stems growing well out of the foliage. Wonderful substance, spectacular for decorating and baskets. Many blooms at a time that will easily measure 10 by 6 inches. A dahlia to be proud of, and the envy of your friends.

Root \$2.50 Plant \$1.25

**RIVER JORDAN**—F. D. Large 12 inches by 7 inches. Purple; a dahlia needed in this class.

Root \$2.50 Plant \$1.25



#### RED CHIEF

**RHYTHM** (Dozier-Dahliadel)—This 8" Incurved Cactus is an exquisite beauty with its double serrated tip. The cameo or shrimp pink color with suffusions of soft rose with lemon shadings at the base of the petals and center of the flower make it most unusual. Certified at Storrs, W. Va., E. Lansing and on the Honor Rolls. Be sure to grow this new pink creation. **Root \$1.50**

**ROCKET SPRAY** S. C.—Lovely cerise with lemon base. The petals are fine and well pointed. Bush rather tall with 8-inch blooms on long stems. **Root \$1.50**

**ROSE OF SHARON** C. (Rees)—Pink. A tint of Yellow at center. A real beauty. A bouquet itself. The formation and color combination make this a very outstanding dahlia. Size 6x4. Height 4 feet. **Root \$3.00** **Plant \$1.50**

**RUBY GLOW** F. D. B. (Parrella)—Size 5½ by 3½. Color, dahlia purple. This is a color sport of Gypsy Girl but it grows larger than its parent. Same good keeping qualities and stems 10 to 12 inches. Other characteristics except size identical. Bronze medal winner at A.D.S. 1947 show. Admired by all at our gardens as well as at A.D.S. show **Root \$1.50**

**SALLY KLEIN** F. D. (Kelly-Parrella)—Color, blend of tyrian pink and pinard yellow with both colors showing in lines on the broad petals. Yellow at base of petals and in center. Blooms average 10 inches or better without forcing. Flowers erect on fine cane-like stems facing. Plant, an easy and vigorous grower, a prolific bloomer with insect resisting foliage. In presenting this dahlia, we are sincere in saying, this is one of the finest dahlias we have had the pleasure of offering to the public. **Root \$2.50** **Plant \$1.25**

**SARETT'S PINK FLAMINGO** (Sarett-Ruschmohr)—A clear rose pink incurved cactus of exquisite color and formation. Winner of 3 American Home **Root \$2.00** **Plant \$1.00**

**SILVER GLAMOUR** is not "just another dahlia"! It is an authentic color sport of the parent "Glamour". Color is deep rose heavily flushed with white. **Root \$2.00** **Plant \$1.00**

**RED CHIEF "A" I. D. (Kelly-Parrella)** — Vermilion red blended with chrome yellow. Center petals are involute. Face of other petals have a velvet sheen. Size is 10½ by 6 inches. Stems 10 to 12 inches and cane like. Holds blooms mostly at 45 degrees. This dahlia has a distinct new color and is a very strong grower. Height 4 feet.

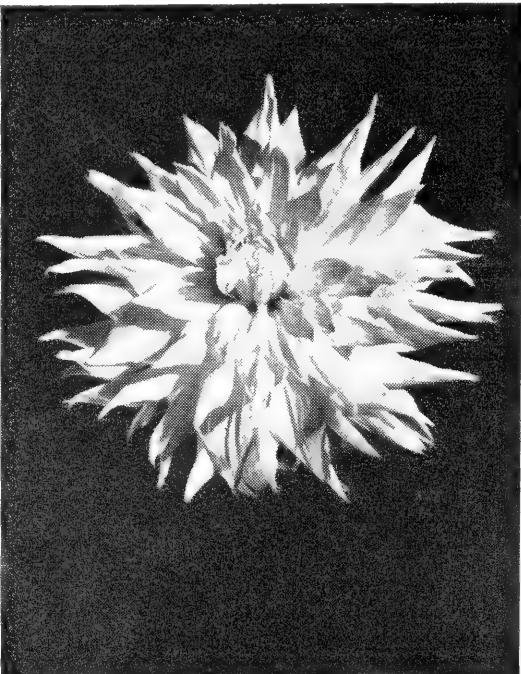
**Roots \$5.00** **Plants \$2.50**

If you like to have your garden looking beautiful during the summer and fall you will have to give them some thought now.

**STARAZE "A" I. D. (Kelly-Parrella)**

—Color, light primrose yellow. Blooms 9½ by 6 inches flowers held facing on cane like stem 10 to 15 inches long. Bush compact five feet tall profuse bloomer early and late. An exceptional fine dahlia of good quality and it is a pleasure to grow.

Roots \$3.50 Plants \$1.75



**STARAZE**

**SILVER METEOR F. D. (Wolfe)**—Mauve with silver lines and silver reverse, a new color, perfect centers. Blooms are 9 x 6, facing to 45° angle, good substance; good long stems, good heavy foliage. Plants about 5 feet tall, early midseason. On Honor Roll. **Root \$2.00**

**SCARSDALE SUN S. C. (Braun-Parrella)**—Color, light primrose yellow. Size of blooms 8 inches by 5½ inches, very deep for S. C. type. Stems 8 to 10 inches, holding flowers on top and at 45 degree angle. Petals turn and twist in graceful manner, making the flower very outstanding. Twice shown at the N. Y. A.D.S. Show in seedling class, receiving first and bronze medal. Also first at Jamaica, L. I. show. Early and profuse bloomer with good substance. Height of plant, 4½ feet. **Root \$3.00 Plant \$1.50**

**"SPECIAL AWARD" (Robens)**—Tangerine color at center of bloom. Reverse of petals are tangerine, face of petals are gold. Semi-cactus when fully out. Has been grown 14 by 9 inches deep. Long stems, good foliage. Most flowers set at 45 degrees. Will grow large in most any soil. Very sensational exhibition Dahlia. American Home Achievement Medal Winner. On Mr. Faust, Mr. Dudley, Mr. Eddy's Honor Rolls. **Root \$7.50 Plant \$3.75**

**SON OF SATAN S. C. (Slocum)**—One of the largest and brightest of its type. Intense flame red on excellent stems. Blooms up to 12 inches in diameter. A sensation in any garden. **Root \$1.25**

**SUN GAY S. C. (Hamblyn-Parrella)**—Color: Scarlet to Scarlet Red. General appearance Grenadine Red. With us this dahlia has been grand for the last two years. The formation and color combination of this flower is very pleasing to the eye. The plant is a vigorous grower with excellent branching habits. Foliage immune from insects. Blooms average 9 to 10 inches and 4 to 5 inches in depth. Are held facing on best of stems. Height 5 ft.

**Root \$3.00 Plant \$1.50**

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An iron bound Guarantee with every tuber.

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**SUPREME COMMAND** I. D. to F. D. (Boram) Parrella—Color Spectrum Red all through the flower. One tone. -The immense size dahlia which received a silver medal at the A.D.S. Show of 1943, is not only very large in size but it is also beautiful in a new shade of red. Size 11 inches by 7 inches or better. Plant is a vigorous grower with fine branching habit. Flowers are held facing and on top on cane-like stems. Insect resisting foliage. Height of plant 5 to 6 feet. **Root \$2.50** **Plant \$1.25**

**SYLVIA TODD** I. D. (Kelly-Parrella)—The color of this marvelous dahlia is Rose Pink with deeper shading of Liseran Purple. Blooms average 10 to 11 inches or better without forcing with great depth. Flowers are held facing on strong stiff stems. Foliage light green but resistant to insects. Plant is an open grower with good branching habit. The beauty of this dahlia is hard to describe, but must be seen in bloom to be appreciated. Height of plant, 4 ft. An Honor Roll Dahlia. **Root \$3.50** **Plant \$1.75**

**THE CARDINAL** (Baker-Ruschmohr)—Cardinal red semi-cactus. Blooms 10-12 inches, facing, on long canelike stems. Bush 6 feet, with clean and leatherlike foliage. Winner of The American Home Achievement Medal in Midwest Show in Milwaukee. Also Central States Show in Chicago, Southern Conference Show, in Chattanooga and Tri-City Show in Moline, Ill. Winner of gold medal in Madison, Wisc., as best seedling. Winner as best 3 blooms in Southern Conference Show in Chattanooga. Winner of Derrill Hart Memorial Medal. **Root \$3.00** **Plant \$1.50**

**THE REAL GLORY** F. D.—Pure white. Very large. **Roots \$2.00** **Plants \$1.00**

**THE VOLUNTEER** (Whittaker - Ruschmohr) — Informal Decorative. Peony purple, edges lighter purple. Diameter 12 inches, depth 7 to 8 inches. It keeps its color very well in the sun, which is confirmed by the fact that it won 2 American Home Achievement Medals in 2 Southern Shows in 1949 (Atlanta and Chattanooga). It is an excellent grower, with insect resistant foliage. A good root maker and propagator. Winner of A.D.S. Seedling awards in Chattanooga and Birmingham in 1950. A four star dahlia, being on the 4 Honor Rolls of the country. Certificate of Merit in the A.D.S. Trial Garden at Long Island. Score 85.3. Also scored at A.D.S. Trial Grounds in New Brunswick, N. J. Score 85. **Roots \$7.50** **Plants \$3.75**

**TOWER'S EMPIRE** I. D. (Tower-Parrella)—Immense blossoms of a clear gold with a deep amber shading at the center, on the best of stems. Blossoms can be grown to a very large diameter. **Roots \$1.00**

**TOWN TOPIC** F. D. (Hulin-Parrella)—Magenta Purple. The blooms will average nine inches grown normally, with ten to fifteen inches of clear stem above the first set of leaves. **Root \$1.50**

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NOTE

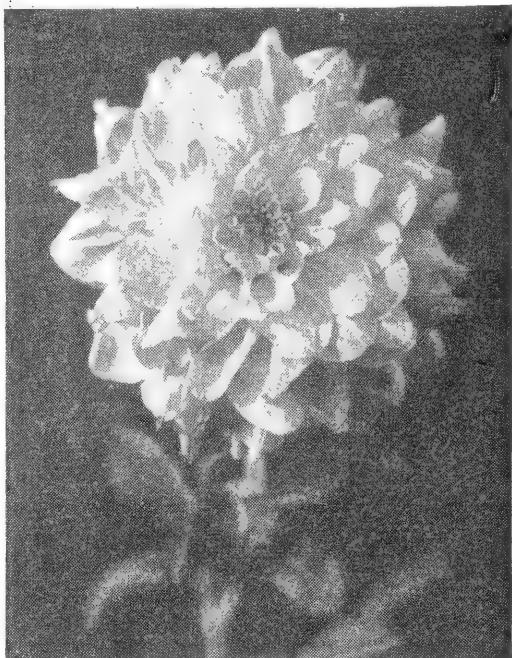
Kindly order your wants early, some of our stock is limited. Please add 45c for special delivery on plant orders.

Write your name and address plainly. To avoid delay, be sure to include your Postal Zone Number.

Thank you,

Parrella Dahlia Gardens

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**VIN WELL PARAGON** F. D. to I. D. (Blamer - Parrella) — A gorgeous dahlia of dainty cameo-like beauty. An early and all season bloomer, averages from 8 to 9 inches in diameter or larger. As the flower opens, the petals fall back to the stem forming to an almost immense size ball. Color, light rose pink toward the tips with amber yellow at the base of the petals. Reverse deep Eusline pink. Blooms facing on a fine long slender stem. The plant has fine branching habits, and the foliage is insect resisting. Vin Well Paragon received an "Award of Honor" at the Georgia Trial Ground, 1941.

Root \$1.50

#### **VIN WELL PARAGON**

**VICTORY** F. D. (Asther) — Here is a large dahlia with good depth that is very formidable in the formal pink class, as well as being a very pleasing variety in the garden. The color is rose-pink with a golden suffusion.

Root \$1.00

**VICTORY DAY**, St. C. — One of the brightest cactus reds we have ever grown. The blooms are large and the stems are long and strong.

Roots \$2.50 Plants \$1.25

**VIN WELL CRINKLES** I. D. (Blamer-Parrella) — Color, orchid shading to shrimp pink toward the tip. Petals crinkle. Size of bloom, 8½ inches by 5 inches or better. Long graceful stem holds the flower facing. Blooms are beautiful and very attractive. Height, 5 feet.

Root \$1.50

**VICTORY ECLIPSE** (Wolfe) — Medium type; size ranging from 6 to 9 inches and very deep. I.D. to S.C. occasionally nearly F.D. blooms facing to 45° angle, good full center. Good substance. A seedling of "Victory." Plant, 5 to 5½ feet, well branching; florist flower. Color, "Azalia Pink"; the base of the petals is canary yellow.

Root \$2.50 Plant \$1.25

**VIRGINIA RUTE** I. D. (Chappaqua) — An exceptionally large flower on extra long stems. Blooms of deep rich velvety maroon with broad pointed petals, having tight centers, good form and substance. Height, 6 feet.

Roots \$1.25

**VIVIAN COPPENS** — Pink cactus, on long stems. A nice Dahlia.

Root \$1.50



WANDA MEADE

The charming young lady is WANDA MEADE holding the beautiful blooms of the dahlia named in her honor.

**WANDA MEADE I. D. (Parrella—Blamer-Hulin)**—This medium size dahlia which received First and Special at the A. D. S. Show in New York, 1942 and also received a Bronze Medal from the New York Florists' Club on September 14th, 1942, is one of the most outstanding and showy dahlias we have had the pleasure of introducing. Color, scarlet rec, evenly tipped white. Blooms average from 5 to 7 inches in diameter with plenty of depth. The blooms are set on fine, long, wiry stems, flowers facing. Foliage light green, insect resisting. Height of plant, 4½ feet. Root \$1.25

**WORLD EVENT F. D. to I. D. (Dixie Gardens)**—Color, amaranth pink flushed mallow purple, general effect being soft, glowing pink. Size 9" x 6", without much disbudding. It has a high center and is complete back to stem; flowers are held on the side on a long strong stem. Certificate winner at Storrs and East Lansing in 1943, and on three honor rolls. Roots \$1.50

**WHITEHALL S. C. (Silverio-Johnson)**—Pure White flower, size 10 to 12 inches. Strong growing plant, producing eight prize winning blooms at one time. Show record astonishing. Planting less than seventy hills — entered in nine shows with total 205 blooms. Won two Achievement Medals, three best of shows, Gold Medal Certificate, most meritorious display (basket) and 30 first prizes. A record for undisseminated dahlia. An Honor Roll dahlia priced right. Root \$1.00 Plant \$2.00



IN THE SMALL VARIETIES WE ARE OFFERING THE  
FOLLOWING WHICH ARE VERY GOOD

**MINIATURE DAHLIAS - Roots Only**

<b>ANDIES ORANGE</b> —Bright orange.	\$1.00
<b>ANN Z. M. F. D.</b> (Boram-Parrella)—A lovely new miniature of Lemon Chrome, blushed Old Rose. Size of blooms average 2½ to 3 inches. Tight center. Flowers held on best of stems. A free and prolific bloomer and a grand Miniature in every respect. Height 3 ft.	\$1.50
<b>AYESHA</b> —Orange.	75c
<b>BO PEEP F.D.</b> —Purple	.75
<b>BILLY BOY F.D.</b> —Deep Red	.75
<b>BRIGHT LASS I. D.</b> —Unusual shade of bright rose with curly petals. Exhibition variety.	75c
<b>BUCKEYE BABY</b> —Gold bronze.	75c
<b>BABY ROYAL S. C.</b> —Salmon pink.	75c
<b>BISHOP OF LLANDORF</b> (Duplex)—Red, plant very unusual, foliage almost black.	50c
<b>CORALETTE</b> —Coral pink.	.75
<b>CORINNA, MFD.</b> —Deep Yellow	.75
<b>DOUBLE VICTORY S. C.</b> —Scarlet Red	\$1.00
<b>GENEVA CRYSTAL WHITE C.</b> —White	\$1.00
<b>GENEVIEVE G. C.</b> —Pink, White towards tips	\$1.00
<b>GRENADIER F. D.</b> —Very Bright Red	75c
<b>IKE S. C.</b> —Deep Velvet	75c
<b>LITTLE DIAMOND</b> —Pink.	75c
<b>LITTLE FIRE BALL</b> —Bright Red.	.75
<b>MISS INNOCENCE F. D.</b> —A small white which is very attractive.	.75
<b>NICKY</b> —Pink.	\$1.00
<b>PEGGY LINDLEY F.D.</b> —Orange	75c
<b>RED SHADOW</b> (Frank-Dahliadel)—Most striking Bicolor Miniature Formal Decorative. Beautiful cherry red very evenly tipped with white. Won the A. D. S. Trophy and Silver Medal Certificate at N. Y.	\$2.00
<b>RICKY F. D.</b> —Bicolor in crimson red and white. A favorite.	75c
<b>ROY'S YELLOW</b> (Alex Roy)—Primrose yellow. Size 3x2", stems 8 to 10 inches, holding blooms on side, bush 5 feet. Clean color and good form.	2.00
<b>SANTA THERESE</b> —Flesh Pink.	\$1.50
<b>SYLVIA F. D.</b> —Red	75c
<b>TOKEN</b> (Cottage Grove)—A new name in Dahlias. A delightful small cactus of clear rose-cerise on best of stems. Early and free with a color much needed. A jewel for arrangements keeping well four days. On Flower Grower Honor Roll. You will like this new novelty.	\$3.00
Roll You will like this new novelty.	\$3.00
<b>WHITE FAWN F. D.</b> —Pure white.	75c
<b>WISP—M.F.D.</b> (Siebrecht-Parrella)—A new small miniature of exceptional Merit. Bright lemon yellow flowers of 2-inch size are freely produced on vigorous bushes. The stems are long and slender, making them ideal for cutting.	\$1.50

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Visit our gardens while in bloom.

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## EXHIBITION POMPON DAHLIAS - Roots Only

AMBER QUEEN—Clear rich amber, shaded apricot.	50c
AMBER GLOW—Coral and gold.	50c
BRASS BUTTON—New Deep Yellow	1.00
BETTY ANN—Exhibition. Soft clear pink.	50c
CLARISE—New Bright Orange.	75c
DYDAK—Purple.	1.00
GERDA C.—Creamy yellow.	50c
JOHNNY PEPPIN—Dark Red.	.50
LITTLE EDITH—Wonderful exhibition pompon of light yellow tipped bright carmine.	50c
LITTLE HERMAN—Red and white bi-color.	50c
LITTLE SNOW WHITE—White.	75c
MORNING MIST—Delicate lavender.	50c
RED WARRIOR—Red	75c
rita M.—Red	.75
SHERRY—Violet purple.	75c
YELLOW GEM—Yellow.	50c

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## SINGLE DAHLIAS - Roots Only

BARTON—Scarlet	\$1.00
LAVENDER GEM—Lavender.	75c
LORNA DOONE—Salmon Pink	.75
MARSHALL'S GLORY—Red, white tipped.	75c
NEWPORT WONDER—Soft pink.	75c
PEQUOT YELLOW—Yellow.	75c
PRAXITELLE—Purple tipped white.	75c
PURITY—White.	1.00
ROY'S SINGLE—A new variety of exceptional merit. The petals are rich crimson edged with white. The blooms are well placed on excellent stems. A sturdy bush with good growing habits.	\$1.00
TANGO CENTURY—Orange and gold.	50c
TWINKLE (Orchid)—rose and white.	75c

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## COLORETTE - Roots Only

ANNABELLE (COL.)—Clear Pink. Very Outstanding in color and form	1.00
MISS JULIE, (COL.) Rich Deep Wine Red. Very outstanding in color and form.	1.60
ROBBIE—Red. Yellow center.	1.25

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## **HOW TO GROW DAHLIA FROM SEED**

There are many ways that dahlia seeds are started, and grown, on account of the different climatic conditions, and the length of the growing season, here in New York City. I have been getting wonderful results as follows: About April 1st, I select an open sunny location in my garden and spade this to a depth of about 8 inches and rake the soil until it is finely broken, and not lumpy, then with a hoe make trenches about 4 inches in depth and about 12 inches apart.

Then place a seed about every 2 inches apart in these trenches and cover with about one half inch of soil, water lightly and cover with about 2 or 3 inches of peat moss, as a protection against a slight frost or cold. About May 1st carefully remove the peat moss and in another week or two you will see the young dahlia plants breaking through the ground, add a little more soil to the trench and around the plants that are showing above ground, so that they will get better and stronger root formation. About June 1st many of these plants will be about 4 or 5 inches above the ground, showing two to three sets of leaves and the stems will be about the thickness of an ordinary match. They are then about the right size for transplanting.

In colder climates and where the growing season is not so long, is to start the seeds in boxes or flats about 20 inches long, 12 inches wide and 4 inches deep. Make 3 or 4 trenches about 2 inches deep and plant the seed about every 2 inches apart in these trenches and cover with about a half inch of soil. These seeds should be planted about 2 months before it is reasonably safe to transplant the young plants out into the open.

The box should be kept in a warm room and near a window that faces a sunny location. About 2 or 3 weeks later, they will be breaking out of the ground and when they are about 3 or 4 inches high, they should be removed from the box and transplanted into 3 inch flower pots, and on warm, sunny days, should be left out into the open to gradually harden, and when you believe that the time is right for their permanent transplanting as described above, then plant them as directed, and they will grow into strong, healthy plants, as good if not better than plants grown from tubers.

Of course if you have a greenhouse or a cold frame facilities, it will simplify matters by starting your seeds about March 15th and using the above last two paragraph principles.

ALBERT PARELLA

# PARRELLA'S

## 1952 DAHLIA CATALOGUE



### GYPSY GIRL

**GYPSY GIRL** (Parrella)—F.D. Size 4½ x 2½. Color rosaline pink flecked with dots and stripe of dahlia purple, a variegated florists type with good form and substance, 10 to 12 inch stems. Profuse bloomer. Keeps well when cut. Won Flower Grower silver trophy for best medium size commercial dahlia and A. D. S. silver medal certificate in seeding class. Height 5'. Root 1.50

**ALBERT PARRELLA DAHLIA GARDENS**  
3380 ELY AVENUE • Corner 222nd Street • BRONX 69, N. Y.  
Telephone OLinville 5-8384